

# Look Locally, Think Globally




## CREATING A CONTENT-RICH HOMEPAGE FOR YOUR SCHOOL

by Kathy Schrock

## Overview


- Description
- Tips and Tricks
- Examples
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## What are the qualities of a content-rich homepage?

-  *Contains information useful to others*
-  *Contains pictures*
-  *Contains links to other places*


## Tips and Tricks : Choosing a Topic

- Call your local historical society.
- Call your local VFW.
- Call any museum in your area.
- Call any local organization in your area.



## Things to do next

- Search the Internet by topic to see if someone already has had your idea.
- Search the major directories (i.e. Yahoo) and search engines (i.e. AltaVista).



## Tips and Tricks : HTML

- Look at the source code on pages you like.
- Learn how to write simple HTML.
- Make templates to use as masters.
- Buy a book:  
Laura Lemay. [Teach Yourself Web Publishing with HTML 4 in 21 Days](#). IN : sams.net, 1999.
- Get a dedicated HTML editor.

## HTML : Points to remember

- Remember, not all browsers support the newest bells and whistles.
- Remember your audience. Schools might have a slow Internet connection. Design accordingly.
- Test, test, test your code with a browser. Check spelling and links.

## Tips and Tricks : Pictures

- Take photographs and have them developed on diskette or photo-CD.
- Get some image-editing software.
- Load your photos, enhance them, crop, and save as .gif and/or .jpeg.
- If you have a scanner or digital camera, use it instead to load your photos.

## Examples

- FDR Cartoon Collection  
(<http://www.nisk.k12.ny.us/fdr/>)
- Lower East Side Tenement Museum  
(<http://www.wnet.org/tenement/>)
- Great Chicago Fire and Web of Memory  
(<http://www.chicagohs.org/fire/>)

## Summary

- Think of a unique topic.
- Make sure it hasn't been done already.
- Look at formats of sites that you like.
- Learn how to write basic HTML.
- Take photos or scan them to digitize.
- Edit the images.
- Put the content-rich page together.
- Mount on a server and...

## ADVERTISE !!!

Let everyone know about the site.  
Announce it at school, in the newspaper, and on the Internet !

## The End

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